



**GFL/SMP**, we bring “Live” content to a global audience through digital distribution.

## Statistics

**2,500+ Live broadcasts to date**

**10MM+ Unique viewers to date**

**199+ Countries: our reach extends to viewers in 199 countries**

**300+ Website Marketing Affiliates – in 15 countries**

## Distribution (Live/VOD)

- On-line (GFL, Facebook, Youtube, Twitter)
- Mobile devices – all devices, iPhone/iPad, etc.
- IPTV devices – Roku, Boxee, Pop Box, Apple TV, Google TV
- GFL Embeddable Video player – for Live and VOD

## Marketing

- COMCAST SPORTSNET Commercials spots Free of Charge – 26 Million homes plus additional 25 million homes from other regional Comcast networks extending across USA
- GFL event page – event details, graphic, and promo auto posted to sites that carry our events.
- Media specialists for each Sport – press, articles, pre/post analysis of all fight cards distributed to global media outlets.
- Social Networking Communications – sport blogs, Facebook, YouTube, twitter
- 300 Affiliate marketing sites/ 60 Talk Shows – preview/reviews of events, contests, and interviews.
- 500,000 opt in email list.
- Global Distribution Partners

## Live Services

- Customer support – immediate response - Technical Support and CDN monitoring
- Global broadcast points and distribution
- Free View Function, allowing potential clients to “Try It” for 15 minutes Free
- Illegal Stream detection and elimination – patentable technology statistics
- Facebook, Youtube and Twitter daily activity and marketing

- Video/broadcast personnel and hardware to send into the field.